

Walsons UK Ltd: Cookies Policy

A cookie is a small file of letters and numbers that are downloaded on to your computer when you visit a website, which enables the website to tailor its offerings to your preferences when you visit it.

We use cookies to help us:

Make our website work as you'd expect;

Remember your settings during and between visits;

Improve the speed/security of the website

Monitor user traffic patterns;

Understand how our visitors use our website;

Make our marketing more efficient

What all of this means is that you get the best possible user experience and the most relevant information based on your needs. Cookies enable us to constantly evolve, develop and improve functionality to provide you with the best possible user experience.

The cookies we use:

Strictly necessary

As it says, these are the essential cookies to enable you to use the site effectively i.e. applying for a job or submitting a CV. Accepting these cookies is a condition of using the website

Functionality

These cookies help our website remember the choices you made, for example, username, and also help in making use of our enhanced features, such as providing news or updates relevant to you.

Performance

These cookies help us monitor the performance of our website, providing us with the information to constantly optimise and develop our website to get the best user experience for you, for example, website visits or source of visitors.

Personalisation

We use personalisation or targeting cookies to make sure we advertise the jobs that we think may be of interest to you, making your user experience a personalised one.

Third party

As you use our website, you will notice that we have content from other websites, for example, YouTube or Google Maps. We also facilitate the opportunity to engage with us further through social media channels, for example, Twitter and Facebook. We use third-party cookies to help deliver relevant information to you and integrate content with social networks.

Google Analytics

These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website, where visitors have come to the website from and the pages they visited.

What we don't use cookies for:

We don't use cookies to gather any personal information that could be used to advertise products or services to you on other websites.

Your permission to use cookies:

If the settings on your browser that you are using to view our website are adjusted to accept cookies, we take this, and your continued use of our website, to mean that you are happy to have cookies enabled.

If you don't want us to store a cookie on your PC to make your journey on our website the best it can be, you can switch cookies off by adjusting your browser settings to stop it from accepting cookies. Each browser acts differently so remember to check your browsers 'help' settings.